The Foundation is Celebrating 20 Years of Delivering the Best in Podiatric Medical Education!
2 Foundation Facts

The William L. Goldfarb Foundation History—  
Celebrating 20 Years delivering the best in podiatric medical education!

The William L. Goldfarb Foundation (The Foundation) is the educational arm of the Pennsylvania Podiatric Medical Association. The Foundation was established in 1994 in memory of William L. Goldfarb, DPM, who died in 1993, for his dedication in building a premier podiatric continuing medical education framework within the Association. Dr. Goldfarb advanced the profession by teaching Pennsylvania podiatrists lower extremity surgical skills, and by offering an exhibit hall full of the latest products and services. For 23 years, he served as General Chairman of the Hershey Surgical Seminar (now the Clinical Conference), Hershey Review and Refresher Course (now the Board Review Course), and many other post-doctoral podiatric educational programs. With several conferences planned during the year, there are plenty of venues offered by the Foundation, with many opportunities for your company to reach out to the podiatric community.

APMA Component Society

The Pennsylvania Podiatric Medical Association (PPMA) takes great pride in being part of the leading national society for foot and ankle specialists, the American Podiatric Medical Association (APMA). While the PPMA takes the lead in serving its more than 800 Pennsylvania podiatric doctors, its parent organization serves over 12,000 across America. Both organizations began in the early 1900s, and in 2009, PPMA celebrated its 100th Anniversary.

www.goldfarbfoundation.org

The Goldfarb Foundation’s website is dedicated to online course registration and purchasing study aids/pamphlets/online lectures. It is also a way for the Foundation to give recognition to its sponsors and exhibitors, with easy access to the latest information.
Annual Clinical Conference
- Two days of exhibiting
- Over 400 attendees, comprising of podiatric physicians, podiatric assistants, faculty, residents, and students
- Takes place in November and the curriculum is updated as necessary to reflect the changing world of podiatric medicine, with the goal to balance surgical and non-surgical topics
- 10 x 10 booth exhibits in one room with 74 booths available

Annual Board Review Course
- Three days of exhibiting
- Over 75 attendees, comprising of first-time Board certification candidates (such as new practitioners or residents) and recertification candidates (such as those needing their certification renewed) from all over the country
- Takes place in February and the curriculum is extensive, covering all basic aspects of podiatry, general medicine, and podiatric surgery
- Tabletop exhibits with 5 tables available

Annapolis Conference
- Two days of exhibiting
- Tabletop exhibits with 10 tables available
- Topics are more focused on one or two aspects of podiatric medicine
- Next Annapolis meeting scheduled for December 5–7, 2014
- Attendance averages 50–60 DPMs
No refunds issued after September 13, 2014. You will receive an email confirmation following receipt of your application. Booth assignments are made on a first-come, first-serve basis. The Foundation will do its best to fill specific booth requests. Booth availability should be checked online at www.goldfarb.foundation. Updates will be placed on the website as booths are sold.

X = Booth

Sold
Visit www.goldfarbfoundation.org to view an up-to-date layout showing current booth availability.
Exhibitors are invited to showcase their products and services at the 42nd Annual Goldfarb Foundation Clinical Conference held at the Valley Forge Casino Resort in King of Prussia, PA!

Friday, November 7  Adjusted for 2014!
Exhibit Hall Hours: 7:30 a.m. – 5:00 p.m.
Exhibitor Lunch: 11:30 a.m. – 12:00 p.m.

Saturday, November 8
Exhibit Hall Hours: 7:30 a.m. – 4:00 p.m.
Exhibitor Lunch: 11:30 a.m. – 12:00 p.m.
Exhibit Hall Dismantling: 4:00 p.m. – 6:00 p.m.

NEW! SUPERbooths A SUPERbooth is the purchase of two or more booths in the Exhibit Hall. Within those booths, exhibitors are encouraged to set up an instructional workshop to further educate meeting attendees about their products/services. Whether it’s a demonstration on how a particular orthotic is made or a hands-on experience with your company’s equipment, the SUPERbooth is your opportunity to do more in the Exhibit Hall. Attendees will be made aware that your company has a SUPERbooth in advance of the meeting through publications and the on-site meeting program. Similar to submitting your company description, we will publish details about special activities scheduled for your SUPERbooth—days, times, and details about what will be occurring. There is no additional cost to have a SUPERbooth beyond the purchase price of the booths ($900 each). With no workshops scheduled to occur during the conference lectures, this is your opportunity to make your company, booth, and products stand out among the competition.

PLEASE NOTE: BOOTH SHARING IS PROHIBITED! By applying for a booth with the Goldfarb Foundation, you are agreeing not to share a booth with another vendor.

SECURITY Security will be provided by the Valley Forge Casino Resort overnight on Thursday, November 6, and Friday, November 7, in the Exhibit Hall. The Foundation is not responsible for items left in the booths overnight.

PLEASE NOTE: The Exhibit Hall does not have locking doors.

BOOTH INCLUSIONS – 10 x 10 with 6-FOOT TABLE/ 2 CHAIRS/WASTEBASKET/ID SIGN/& WIFI
GES, is the official show decorator: All exhibitors will be provided one six-foot table, two chairs, one 10 x 10 booth, drayage, WiFi, and wastebasket. Drape and skirting colors will be black and gold. Information on how to access the exhibitor kit will be included with your confirmation letter.

ITEMS NOT INCLUDED: ELECTRICITY/BOOTH CARPETING/AND EXTRA TABLES Electricity, booth carpeting, extra tables, and specialty items are NOT included, but can be purchased separately. Since individual booths will not be carpeted unless purchased separately, it is highly recommended exhibitors to do so. A list of extra items/services and fees will be sent by the Foundation with your confirmation email. Please note that having electricity hooked up during the show increases the cost significantly, and ONLY the Exhibit Hall aisles are carpeted, so if you want your booth carpeted, a separate fee applies and MUST be ordered.

ADVERTISING INFORMATION In addition to a booth, exhibitors/sponsors have the opportunity to advertise in both the Program (see page 12) and the PPMA newsletter (see page 13) at a substantially discounted rate. All 2014 Clinical Conference exhibitors will be acknowledged in either the November/December 2014, January 2015, or February 2015 issue of the PPMA newsletter.
FEBRUARY 2014: Exhibitor Prospectus will be mailed to all companies that exhibited with us at the 2013 Clinical Conference.

APRIL 11, 2014: Exhibitors from 2013 Clinical Conference must return completed application and a 50% deposit to secure a booth for the 2014 meeting.

APRIL 14, 2014: Exhibitor Prospectus for the 2014 Clinical Conference will be mailed to the general public.

SEPTEMBER 13, 2014:
(1) All exhibitors must have full payment to the Foundation; after September 13, any exhibitor reserving a booth must pay the fee in full.
(2) Updated or new company descriptions (35 words or less) MUST be SUBMITTED to lara@ppma.org by this date for the information to be included in the Program. Exhibitors can choose to use the description that was in the 2013 Clinical Conference Program. If a previous description isn’t available and a new one isn’t provided, there will be no description for your company in the Program.
(3) Refunds & Cancellations—After September 13 no refunds will be issued for exhibitor cancellations. Prior to September 13, the Foundation will provide a refund in the manner in which the payment was received, minus a $150 processing fee.

OCTOBER 6, 2014:
(1) Deadline to place advertisements in the Clinical Conference Program (see specs on page 12 to reserve your ad space!).
(2) Deadline for hotel reservations at the discounted, group rate of $149.

OCTOBER 10, 2014: Company representative names must be submitted to the Foundation for name badges. Submit names using the form on page 14 or by going online to http://tinyurl.com/lxlvoet. If names are not submitted, blank badges will be provided in your exhibitor packet that you receive at the conference.

OCTOBER 25, 2014: Early bird discount ends with GES to order ELECTRICITY, EXTRA CHAIRS, BOOTH CARPETING, ALTERNATE TABLES, ETC., for your booth.

WEEKS OF OCTOBER 6 and 27, 2014: A list of pre-registered meeting attendees will be emailed to the company contact in an Excel spreadsheet.
2013 Exhibitors

Advanced Data Systems
Aerolase® Corp.
American Express
Amerx Health Care Corp.
APIS Footwear Company
AssuranceMD
Bako Integrated Physician Solutions
Betterform, Inc.
Bianco Brothers Instruments
BioD, LLC
Bioventus
Blaine Labs, Inc.
BSN Medical, Inc.
Burns International, Inc.
Clearly Beautiful Laser Solutions
DavMar Comfort Shoes
Doctor’s Billing Clerk (DBC)
Delta Surgical Instruments
DG Instruments
DIA-FOOT
Dr. Comfort
eMedical Billing (eMB)
Fabrifoam Products
Foot Management, Inc.
Formula3®/FungiFoam® Antifungal
Frankford Leather Co., Inc.
Gill Podiatry Supply Co.
GraMedica®
gSource, LLC
Hames Air Brace/Zero G Offloading AFO
Hapad, Inc.
Henry Schein Medical
ICS Software Ltd.—The Sammy System
IMS Medical Equipment, LLC
Institute for Podiatric Pathology, A Division of Dermpath
Jan L
JM Orthotics
John Yurconic Agency—PMAP
Laser Nails Beautiful.com
Laser Systems
Lippincott, Williams, & Wilkins
Medical Imaging/IMCO, Inc.
MediTouch EHR/HealthFusion
Medtronic
Merz Dermatology, A Division of Merz North America
Metanx®/Pamlab, Inc.
Nextremity Solutions
Oasis Footwear, LLC
OsteoMed
Pedicis Research
PMSLIC
Podiatry Content Connection
Podiatry Insurance Co. of America (PICA)
Practical Billing Solutions, Inc.
Precision Orthotic Lab, Intl.
QuadraStep Orthotic System
Redi-Thotics, Inc.
Rockwood Programs, Inc.
Solana Surgical
SOLO® Laboratories, Inc.
SureFit™ Lab
Surgical Supply Service
Tenex Health
The Imaging Services
Transdermal Therapeutics, Inc.
Trulife
Vilex® Inc.
**Valley Forge Casino Resort**

Guest room accommodations are available at the Radisson Hotel Valley Forge. Meeting participants can make reservations by calling the number below. The hotel is connected to the Casino Resort via interior hall access.

**Online Reservations** for the hotel can be made through the link on the Foundation’s website at www.goldfarbfoundation.org. Click on CME Meetings, go down to 2014 Clinical Conference, and then Hotel Reservations.

**HOTEL INFO**

**Room Block Will Be Protected Until October 6, 2014**

*Or Until We Have Met Our Room Block Obligation, Whichever Comes First*

*After cutoff date, reservations will be accepted upon availability at prevailing Hotel rates.*

Mention you are part of the William L. Goldfarb Foundation to receive the group rate of $149 at the hotel. All rates are based on per room, per night. Subject to PA Sales Tax at 6% and Occupancy Tax at 2%. Please make your hotel reservations as soon as possible to avoid not being able to be accommodated on-site.

**BREAKS:** All exhibitors will have access to the breaks that take place each day.

**LUNCHES:** Each exhibit booth can receive four lunch tickets—two for Friday, November 7 and two for Saturday, November 8. Each ticket can be redeemed for two lunches on the appropriate day at the food station located in the back of the Exhibit Hall. You can purchase additional lunches with cash at the meeting. Lunch tickets will be included in the meeting packet that you receive at the conference. If your company requests a name badge for only one representative, you will receive **one lunch ticket** for each day.

**Make Reservations By Calling 1-888-267-1500**
The William L. Goldfarb Foundation strives to present top-rated conferences and seminars to not only Pennsylvania podiatrists, but to the entire podiatric community across the US.

### 2014 CLINICAL CONFERENCE SPONSORSHIPs

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lunch &amp; Learn Sponsor</td>
<td>$2,000</td>
<td>Friday SOLD* Saturday available</td>
</tr>
<tr>
<td>Break Sponsors</td>
<td>$3,500</td>
<td>four available</td>
</tr>
<tr>
<td>Conference Lanyards</td>
<td>$3,500</td>
<td>one available &quot;SOLD*&quot;</td>
</tr>
<tr>
<td>Registration Brochure</td>
<td>$5,000</td>
<td>one available</td>
</tr>
<tr>
<td>Attendee Lunch Sponsors</td>
<td>$10,000</td>
<td>two available</td>
</tr>
</tbody>
</table>

### FOUNDATION METALLIC SPONSORS

#### GOLD Partner-$5,000
- FREE exhibit space at all 2014–2015 William L. Goldfarb Foundation conferences, workshops, and seminars
- Special acknowledgment on signs, promotional materials, etc., at all Foundation courses
- Recognition in all conference mailings and yearly meeting calendar
- FREE ad in the Annual Clinical Conference Program
- FREE full-page black and white ad in the PPMA Update for one year
- Access to Pennsylvania Podiatric Medical Association membership labels TWICE during the sponsorship year
- Recognition on the Goldfarb Foundation website and in the Goldfarb monthly eNewsletter

#### SILVER Partner-$2,500
- FREE exhibit space at two of the following Goldfarb Foundation conferences, workshops, seminars (a $1,800 value!), or a double booth at the Clinical Conference—
  - 2014 Clinical Conference
  - 2014 Annapolis Conference
  - 2015 Board Review Course
- Special acknowledgment on signs, promotional materials, etc., at all Foundation courses
- Recognition in all conference mailings and yearly meeting calendar
- 75% Discount on Ad placed in the Annual Clinical Conference Program
- FREE half-page black and white ad in the PPMA Update for six months
- Access to Pennsylvania Podiatric Medical Association membership labels ONCE during the sponsorship year
- Recognition on the Goldfarb Foundation website and in the Goldfarb monthly eNewsletter
THE WILLIAM L. GOLDFARB FOUNDATION
APPLICATION FOR SPONSORSHIP

Company Name: ____________________________________________

Representative Name: ______________________________________

Address: __________________________________________________

City: __________________________ State: ______ Zip: _______

Telephone: ______________________ Fax: ________________

E-mail: __________________________________________________

Your Company’s Podiatric Product or Service: __________________

__________________________________________________________

2014 CLINICAL CONFERENCE SPONSORSHIPS:

___(1) LUNCH & LEARN SPONSOR (FRIDAY’SOLD! ) SATURDAY – $2,000
___(2) BREAK SPONSORS – $3,500
___(3) LANYARD SPONSOR – $3,500 SOLD
___(4) REGISTRATION-BROCHURE SPONSOR – $5,000
___(5) ATTENDEE LUNCH SPONSORS-$10,000

Partnership Commitment (for one year):

☒ Gold Level Partner - $5,000 ☐ Silver Level Partner - $2,500

Check or credit card payment must accompany application.

GOLDFARB FOUNDATION Tax EXEMPT ID # 25-1753563

CHECKS should be made payable to the :
William L. Goldfarb Foundation
757 Poplar Church Road
Camp Hill, PA 17011

CREDIT ACCEPTED: ☐ VISA ☐ MC ☐ AM EXP ☐ DISCOVER

Card No.: __________________________ Exp. Date: ____________

Billing Address: __________________________________________

Billing City, State, Zip Code __________________________________

Name on Card: ____________________________________________

Signature: ________________________________________________

AGREEMENT: The undersigned agrees to abide by all requirements published in CPME 720, Standards, Requirements and Guidelines for Approval of Sponsors of Continuing Education in Podiatric Medicine, and the conditions listed to the right. All sponsorships/partnerships will be treated as unrestricted educational grants for support of the Foundation’s continuing medical education activities for the sponsorship event/partnership year.

Company Representative / Title: ____________________________

Signature: __________________________ Date: _______________

WLG Foundation Representative / Title: ______________________

Signature: __________________________ Date: _______________

CONDITIONS

1. Statement of Purpose: Program is for scientific and educational purposes only and will not promote the Company’s products, directly or indirectly.

2. Control of Content and Selection of Presenters and Moderators: WLGF is ultimately responsible for control of content and selection of presenters and moderators. Company, or its agents, will respond only to sponsor-initiated requests for suggestions of presenters or sources or possible presenters. WLGF will determine role of Company, or its agents, in suggesting presenter(s) based on balance and independence.

3. Disclosures of Financial Relationships: WLGF will ensure disclosure to the audience of (a) company funding and (b) any significant relationship between the WLGF and the Company (e.g., grant recipient) or between individual speakers or moderators and the Company.

4. Involvement in Content: There will be no “scripting”, emphasis, or influence on content by the Company or its agents.

5. Ancillary Promotional Activities: No promotional activities will be permitted in the same room or obligate path as the educational activity. No product advertisements will be permitted in the program room.

6. Objectivity and Balance: If the Company’s products or services (or competing products or services) are discussed, WLGF will make every effort to ensure that speakers, in an objective manner, describe any limitations of the data, and give a balanced report of the products or services and their alternatives.

7. Discussion of Unapproved Uses: WLGF will require that presenters disclose when a product is not approved in the United States for the use under discussion.

8. Opportunities for Debate: WLGF will ensure opportunities for questioning or scientific debate.

9. Independence of WLGF in the Use of Contributed Funds:
   a. Funds should be in the form of an educational grant made payable to the sponsor.
   b. Any other support by the Company for the CME program (e.g., distributing brochures, preparing slides) must be given with the full knowledge and approval of the sponsor.
   c. No other funds will be paid by the Company to the program director, faculty, or others involved with the CME activity (additional honoraria, extra social events, etc.).

10. Company Representative: A representative of the Company may attend the program, but may not engage in any promotional activities while in the room in which the program takes place.

11. Company Sponsored Social Events: The Company will not sponsor any social event that competes with, or takes precedence over, the program.

12. Cancellation: This Agreement may be cancelled by mutual agreement at any time or by WLGF upon written notice to the Company.

13. Indemnification: The Company shall indemnify and hold WLGF harmless from and against any and all loss, expense, or damage to WLGF arising out of the negligence, willful misconduct, or breach of this Agreement by the Company, its agents, or employees.

The Company agrees to abide by all requirements published in CPME 720, Standards, Requirements and Guidelines for Approval of Sponsors of Continuing Education in Podiatric Medicine (appended).

The WLGF shall: 1) abide by the requirements published in CPME 720, Standards, Requirements and Guidelines for Approval of Sponsors of Continuing Education in Podiatric Medicine; 2) acknowledge educational support from the Company in program materials; and 3) upon request, furnish the Company a report concerning the expenditure of the funds provided.
COLOR ADS:
- Inside Front Cover = $450 – 4-color, FULL PAGE
- Inside Back Cover = $450 – 4-color, FULL PAGE
- *SOLD* Outside Back Cover = $550 – 4-color, FULL PAGE
- 4/Color, Inside PAGE 3 – $300
- 4/Color, Inside Back PAGE Next to IBC – $300

BLACK & WHITE ADS:
- Inside Pages – Black & White 5x8 Full Page ONLY = $50

Ads must be received electronically (via email to susan@ppma.org) by OCTOBER 6, 2014. For questions call 1-717-763-7665, x18.

METALLIC SPONSORS: All Metallic Sponsors should take advantage of either receiving a discounted or free Black & White ad in the Program. It is a part of your sponsorship agreement.

GOLDFARB CLINICAL CONFERENCE PROGRAM

COVER COLOR AD CHOICES:
- ( ) 4/Color, Inside Front Cover (IFC) – $450
- ( ) 4/Color, Inside Back Cover (IBC) – $450

NON-GLOSSY STOCK COLOR ADS:
- ( ) 4/Color, Inside PAGE 3 – $300
- ( ) 4/Color, Inside Back PAGE Next to IBC – $300
- ( ) Black/White, Inside Pages – $50

Return form and check or CC information to: The William L. Goldfarb Foundation, 757 Poplar Church Road, Camp Hill, PA, 17011, PH: 717-763-7665, Fax to: 717-761-4091.
Can't Beat These Prices!!!
More than 50% off
regular ad rates

Example: 1/2-page
regularly for 1x = $205
For vendors = $75 for 1x

- BLACK and WHITE ads only.
- PLACING & SENDING AN AD: Ads MUST be
  sent electronically. PC only – PDF first preference;
  Adobe Photoshop CS 5; InDesign CS 5; Illustrator CS
  5; Microsoft WORD 2010. E-mail: susan@ppma.org,
  phone: 717-763-7665, x18.

Exhibitor Ad Placement FORM – PPMA UPDATE
757 Poplar Church Road, Camp Hill, PA 17011
Ph: 717-763-7665, x18 • Fax to 717-761-4091 • susan@ppma.org

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>One Issue</th>
<th>Three Issues (amount x 3)*</th>
<th>Six Issues (amount x 6)*</th>
<th>Twelve Issues (amount x 12)*</th>
<th>Dimension</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-page</td>
<td>$165.00</td>
<td>$125.00 (x 3 = $375)</td>
<td>$105.00 (x 6 = $630)</td>
<td>$95.00 (x 12 = $1,140)</td>
<td>7 3/4 x 10 1/8</td>
</tr>
<tr>
<td>2/3-page V/H</td>
<td>$130.00</td>
<td>$115.00 (x 3 = $345)</td>
<td>$100.00 (x 6 = $600)</td>
<td>$85.00 (x 12 = $1,020)</td>
<td>V: 5 1/8 x 10 1/8 H: 7 3/4 x 6 3/4</td>
</tr>
<tr>
<td>1/2-page V/H</td>
<td>$75.00</td>
<td>$70.00 (x 3 = $210)</td>
<td>$65.00 (x 6 = $390)</td>
<td>$60.00 (x 12 = $720)</td>
<td>V: 3 7/8 x 10 1/8 H: 7 3/4 x 5 1/16</td>
</tr>
<tr>
<td>1/4-page V/H</td>
<td>$50.00</td>
<td>$40.00 (x 3 = $120)</td>
<td>$30.00 (x 6 = $180)</td>
<td>$25.00 (x 12 = $300)</td>
<td>V: 3 7/8 x 5 1/16 H: 7 3/4 x 2 17/32</td>
</tr>
</tbody>
</table>

Place ads by May 30, 2014 & receive an
additional ad [1/4-page] in either the Sept., Oct. or Nov/Dec. issue FREE!
Badge Orders

Order Badges Online or Use Form Below

Company & Booth #:

________________________________________________________________________

________________________________________________________________________

First & Last Name

Company Name

________________________________________________________________________

________________________________________________________________________

________________________________________________________________________

GO TO http://tinyurl.com/lxlvoet and place your badge order online!

Name badges are prepared in advance. If names are not received by October, 10, 2014, blank badges will be provided in your packet that you receive at the conference.

Return via:
  Mail: The William L. Goldfarb Foundation
  757 Poplar Church Road
  Camp Hill, PA  17011

Or FAX to: 717-761-4091
Or E-mail to: lara@ppma.org
Valley Forge Casino Resort • King of Prussia, PA • Exhibit Dates: November 7 & 8, 2014

Official Company Name and Representative to Receive All Mailings:

COMPANY NAME [NOTE: THIS NAME WILL BE USED ON MEETING SIGNAGE AND PRINTED MATERIALS]  COMPANY CONTACT NAME

ADDRESS

CITY        STATE    ZIP

PHONE        FAX     EMAIL

I am an authorized representative of the Company with full power to sign and deliver this application. The Company listed agrees to comply with all instructions, rules, and regulations appearing in this prospectus and agrees to promptly submit all information requested by the Goldfarb Foundation.

SIGNATURE

COMPANY TYPE

- Diagnostic Equipment
- Footwear/Hosiery
- Insurance/Management Services
- Lasers
- Orthotics
- Pathology Services
- Pharmaceutical
- Podiatry Supplies/Equipment
- Publications
- Skin/Wound Care

BOOTH SELECTION

By submitting a signed copy of this contract, we hereby apply for exhibit space for the 42nd Annual Goldfarb Foundation Clinical Conference, November 7 & 8, 2014. The Foundation reserves the right to assign the next-best substitute space when the requested space is not available and to reassign exhibit space as necessary.

Booth Choices: Total number of booths requested ________

SUPERbooth (Purchasing 2 booths for instructional area)

1st CHOICE Booth number(s) ________

2nd CHOICE Booth number(s) ________

3rd CHOICE Booth number(s) ________

List up to two exhibitors you do not want in proximity. Specific names of companies must be listed. The Foundation will not assume responsibility for locating competing companies of like products in proximity.

1. __________________________________________________________

2. __________________________________________________________

PRODUCTS AND/OR SERVICE LISTING

- We have submitted with this application a typed, 35-words or fewer description that will be printed in the meeting program book.
- I will email the description to lara@ppma.org or SUBMIT ONLINE by Sept. 13, 2014.
- Please use our 2013 description in the meeting Program.

PAYMENT

- Full Payment of $900
- 50% Deposit of $450 – Minimum due. Failure to submit balance on or before September 13, 2014, will be cause for cancellation of exhibit space.

COMPANIES REGISTERING AFTER SEPTEMBER 13, MUST SEND COMPLETED APPLICATION ALONG WITH FULL PAYMENT.

Enclosed is Check No. __________ in the amount of $____________, made payable to Goldfarb Foundation.

Credit Card: __MC __VISA __AMEX __DISCOVER

____________________________________________________________

CREDIT CARD NUMBER   EXP. DATE

____________________________________________________________

SIGNATURE

PROGRAM BOOK & EXHIBIT HALL INFORMATION

Website listed in program_______________________________

Phone Number listed in program: _______________________

Goldfarb Tax I.D. # 25 - 1753563
**Future Exhibitor Opps**

Annapolis Conference  
DECEMBER 5–7, 2014  
Historic Inns of Annapolis  
Annapolis, MD

2015 Board Review Course  
DATE: TBA  
Marriott Philadelphia Airport Hotel  
Philadelphia, PA